

Michael Borg  
Town Manager



TOWN OF NORTH ATTLEBOROUGH  
43 South Washington Street  
North Attleborough MA 02760  
508-699-0100

---

## INTEROFFICE MEMORANDUM

**DATE:** Tuesday, November 28, 2023  
**TO:** Town Clerk  
**FROM:** Michael Borg *MJB 28 NOV 23*  
**CC:** Linda Catanzariti Town Accountant  
Chris Sweet Treasurer/Tax Collector  
**RE:** **Measure 2024-037- Request for \$25,000 of American Rescue Plan Act (ARPA), Non-Entitlement Unit Funds for North Attleborough Business Accelerator (NABA).**

---

**Town Council Meeting- President Justin Paré**  
**Measure 2024-037- Request for \$25,000 of American Rescue Plan Act (ARPA), Non-Entitlement Unit Funds for North Attleborough Business Accelerator (NABA).**

### **Purpose and Justification:**

**Purpose:** The purpose of this proposal is to request the allocation of \$25,000 from the American Rescue Plan Act (ARPA) Non-Entitlement Unit (NEU) funds to be awarded to two local businesses through the North Attleborough Business Accelerator (NABA). This allocation seeks to provide targeted economic support to businesses that have been strategically identified by NABA's Board of Strategic Partners as prime candidates for growth and development, which in turn will contribute to the wider economic health of North Attleborough.

### **Justification:**

- 1. Enhancing Local Economic Impact:** Previously, North Attleborough Town Council allocated \$100,000 of its \$3 million ARPA funding towards an economic development accelerator to stimulate local economy. The purpose of this allocation was to enact a significant and positive economic impact within the community through strategic business support.
- 2. Strategic Financial Re-allocation:** Senator Feeney's provision of a \$150,000 earmark for economic development has offered substantial relief and flexibility of the Town Council's previous award and support of the NABA program. This funding has enabled the town to re-purpose the original ARPA funds while still supporting the crucial accelerator program and its initiatives.
- 3. Successful Implementation and Progress:** The selection of two local businesses for the previous award by NABA's Board of Strategic Partners, and the subsequent split award of \$12,500 each, reflects a tailored and effective approach to economic support within our business community. This has demonstrated a clear and successful mechanism for fostering business growth and resilience.

The Town Council met on November 13, 2023, and on behalf of the Town Council, Measure 2024-037- Request for \$25,000 of American Rescue Plan Act (ARPA), Non-Entitlement Unit Funds for North Attleborough Business Accelerator (NABA) was referred to the Finance Sub-Committee for further consideration and a recommendation.

Councilor Costello seconded the motion.

**Motion carried 7-0. UNANIMOUS**

The Finance Sub-Committee met on November 21, 2023, and on behalf of the Finance Sub-Committee a motion was made by Councilor Donovan to refer back to the Full Town Council Measure 2024-037- Request for \$25,000 of American Rescue Plan Act (ARPA), Non-Entitlement Unit Funds for North Attleborough Business Accelerator (NABA) with a favorable recommendation.

Councilor Costello seconded the motion.

**Motion carried 6-0. UNANIMOUS**

The Town Council met on November 27, 2023, and on behalf of the Town Council, a motion was made by Vice-President Simmons to approve Measure 2024-037- Request for \$25,000 of American Rescue Plan Act (ARPA), Non-Entitlement Unit Funds for North Attleborough Business Accelerator (NABA).

The motion was seconded by Councilor Donovan.

**Motion carried. 9-0. UNANIMOUS**