



Ryan paid  
**\$2,000**

# Meet Ryan and Lisa

Both Ryan and Lisa need an MRI. Ryan went to the location he was referred to and paid \$2,000. Lisa was referred to the same location but decided to explore her options with SmartShopper®. She chose a different location and only paid \$800 for her MRI. And received a \$150 cash reward!

Lisa paid  
**\$800**



## It pays to compare locations with SmartShopper

Just like Lisa, you have SmartShopper as part of your Blue Cross Blue Shield Massachusetts benefits plan. It's quick and easy to compare high-quality locations for over 100 different procedures before scheduling care. Just like Lisa, not only can you save money, but also earn a cash reward up to \$400!

### It's Simple To Use



**Compare** locations at [bluecrossma.org](http://bluecrossma.org) or call the Care Concierge Team at **877-281-3722**



**Go** to a reward-eligible location for your procedure



**Earn** a cash reward up to **\$400**



The Care Concierge Team is here to support you. Not only can they help you compare costs, but they can even take care of prior authorizations and scheduling your procedure for you. Call today!

**Scan the QR code to watch a video to learn more!**

The Care Concierge Team is available Monday through Thursday from 8 a.m. to 8 p.m. and Friday from 8 a.m. to 6 p.m. ET.\*



**MASSACHUSETTS**

**SmartShopper®**

\*Summer hours: The Care Concierge Team closes at 3 p.m. ET on Fridays from Memorial Day to Labor Day.

The SmartShopper program is offered by MDX Medical, LLC, a Zelis company. Reward-eligible options and reward amounts are subject to change. Rewards are available for select procedures only. Rewards may be a taxable form of income. MDX Medical, LLC, a Zelis company, does not provide tax advice. Rewards may be delivered by check or an alternative form of payment. Members with coverage under Medicaid or Medicare (including as secondary payer) are not eligible to receive incentive rewards under the SmartShopper program.

Blue Cross Blue Shield of Massachusetts complies with applicable federal civil rights laws and does not discriminate on the basis of race, color, national origin, age, disability, sex, sexual orientation or gender identity. ATTENTION: If you don't speak English, language assistance services, free of charge, are available to you. Call Member Service at the number on your ID Card (TTY: 711).

ATENCIÓN: Si habla español, tiene a su disposición servicios gratuitos de asistencia con el idioma. Llame al número de Servicio al Cliente que gura en su tarjeta de identificación (TTY: 711). ATENÇÃO: Se fala português, são-lhe disponibilizados gratuitamente serviços de assistência de idiomas. Telefone para os Serviços aos Membros, através do número no seu cartão ID (TTY: 711).

Some plans and services may require a referral from your doctor. Be sure to check your benefits or call Member Service at the number on the back of your ID card. For HMO Blue New England plans, only network providers located in Massachusetts, Rhode Island, New Hampshire, Maine, and Vermont may qualify for rewards under the SmartShopper program. For HMO Blue plans, only network providers located in Massachusetts may qualify for rewards. Blue Cross Blue Shield of Massachusetts is an Independent Licensee of the Blue Cross and Blue Shield Association. ® Registered Marks of the Blue Cross and Blue Shield Association. ®, ® Registered Marks are property of MDX Medical, LLC, a Zelis company. © 2018 Blue Cross and Blue Shield of Massachusetts, Inc., and Blue Cross and Blue Shield of Massachusetts HMO Blue, Inc.