

Michael Borg
Town Manager



TOWN OF NORTH ATTLEBOROUGH
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508-699-0100

INTEROFFICE MEMORANDUM

DATE: Tuesday, October 28, 2025
TO: Town Clerk Pat McNielly
FROM: Michael Borg, Town Manager
CC: Town Council President Justin Paré
RE: **Measure 2026-031** - Proclamation for Red Ribbon Week.

Town Council Meeting- President Justin Paré
Measure 2026-031- Proclamation for Red Ribbon Week.

Purpose and Justification:

Purpose:

The purpose of proclaiming Red Ribbon Week is to raise awareness of drug misuse and demonstrate the community's commitment to healthy, drug-free lifestyles.

1. **Awareness and Education:** Celebrating Red Ribbon Week raises public awareness about the impact alcohol and drug misuse has on individuals, families, and communities across the nation. It also educates the community on substance misuse and prevention.
2. **Community Engagement:** By adopting this measure, the town council fosters a stronger connection between the public and their government. It provides an opportunity for a visible, unified effort by the Town Council to prevent drug misuse in Town while also supporting the town's Opioid Task Force's mission.
3. **Enhancing Public Support:** By recognizing this week, community members will have an increased awareness and understanding of a healthy, drug-free lifestyles. This also amplifies the mission of the town's Opioid Task Force, including substance misuse prevention.

The Town Council met on October 27, 2025, and on behalf of the Town Council, a motion was made by Vice-President Lapointe to approve **Measure 2026-031-** Proclamation for Red Ribbon Week.

Councilor Simmons seconded the motion.

Motion carried. 7-0.