



Measure #: 2026-031

TOWN COUNCIL MEASURE SUBMITTAL

Date: 10/27/2025

Submitted By: Town Manager

Telephone #: 508-699-0100

MEASURE DESCRIPTION:

Proclamation for Red Ribbon Week

Signed: Michael Borg

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Date: 2025.10.27 13:09:02-04'00'
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PURPOSE AND JUSTIFICATION:

Purpose:

The purpose of proclaiming Red Ribbon Week is to raise awareness of drug misuse and demonstrate the community's commitment to healthy, drug-free lifestyles.

1. Awareness and Education: Celebrating Red Ribbon Week raises public awareness about the impact alcohol and drug misuse has on individuals, families, and communities across the nation. It also educates the community on substance misuse and prevention.
2. Community Engagement: By adopting this measure, the town council fosters a stronger connection between the public and their government. It provides an opportunity for a visible, unified effort by the Town Council to prevent drug misuse in Town while also supporting the town's Opioid Task Force's mission.
3. Enhancing Public Support: By recognizing this week, community members will have an increased awareness and understanding of a healthy, drug-free lifestyles. This also amplifies the mission of the town's Opioid Task Force, including substance misuse prevention.

SPECIAL REQUIREMENTS:

ATTACHMENTS:

REFER TO SUB-COMMITTEE:

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PURPOSE AND JUSTIFICATION CONTINUED: