

**North TV BOD Meeting – Thursday, June 30, 2022 – 5:30 p.m.
93 South Washington Street, North Attleboro**

Gideon Gaudette, Lyle Pirnie, Scott Smith, Chris Frost (arrived at 5:36 p.m.), Ron Lagasse, Betty Poirier and Peter Gay.

CALL THE MEETING TO ORDER

Gideon Gaudette called the meeting to order at 5:34 p.m.

APPOINTMENT OF ELIZABETH “BETTY” POIRIER TO BOD

MOTION: Lyle Pirnie made a motion to appoint Elizabeth “Betty” Poirier to the North TV board of directors. Ron Lagasse seconded the motion.

VOTE: The motion was approved 5-0 (Gideon Gaudette, Lyle Pirnie, Scott Smith, Chris Frost and Ron Lagasse voted in favor of the motion)

MINUTES

MOTION: Ron Lagasse made a motion to approve the minutes from the May 19, 2022 BOD meeting. Chris Frost seconded the motion.

VOTE: The motion was approved 5-0 (Gideon Gaudette, Lyle Pirnie, Scott Smith, Chris Frost and Ron Lagasse voted in favor of the motion – Betty Poirier abstained)

HUMAN RESOURCES

Renewal of Dental insurance from United Healthcare

MOTION: Chris Frost made a motion to approve the dental plan as presented. Lyle Pirnie seconded the motion.

There was a question about the \$1,000 maximum.

MOTION: Chris Frost withdrew his motion. Ron Lagasse seconded the withdrawal.

ACTION ITEM: Peter will get more details from United Healthcare

Staff goals for FY23

Peter reviewed the updated draft of goals based on expanding revenue and increasing membership on our website included in the PDF emailed to members before the meeting.

It was suggested that the goals should include approaching new businesses.

It was also suggested that one of Peter's goals should be the submission of a two-year plan for the use of the Payroll Protection Plan money received during COVID.

ACTION ITEM: Peter will include the suggestions in the draft he will present at the August meeting.

FINANCES

Fee Income

Peter reviewed the fee income report included in the PDF emailed to members before the meeting.

Financial Documents

Scott reviewed the P&L, variance report and Balance Sheet for the month ending May 2022 emailed to the BOD in advance of the meeting.

VOTE: Chris Frost made a motion to approve the May financials as presented and included in the PDF emailed to the BOD in advance of the meeting. Lyle Pirnie seconded the motion.

The motion was approved 6-0 (Gideon Gaudette, Lyle Pirnie, Scott Smith, Chris Frost, Ron Lagasse and Betty Poirier voted in favor of the motion)

FACILITIES

Lease

Ron Lagasse reviewed the status of the lease renewal.

Surplus Equipment

We are waiting for Michael Borg to approve the expense of disposing their equipment being stored at North TV.

MARKETING & COMMUNICATIONS

Insider Memberships

Peter reviewed the membership totals as presented and included in the PDF emailed to the BOD in advance of the meeting.

Website

Peter reviewed the upgrades that will place the live streams of our four channels and all programming behind a paywall, will allow us to play underwriting messages before the programs begin streaming and will better organizes sporting events.

EXECUTIVE DIRECTOR'S REPORT

Peter reviewed his report included in the PDF emailed to board members in advance of the meeting.

NEW BUSINESS

There was discussion about North TV's revenue moving forward and whether or not we should expand if approached by another community.

NEXT AGENDA

The budget for FY23 will be on the agenda for approval.

Peter will review the raw data from the recent Dean College survey.

UPCOMING EVENTS AND MEETINGS

- August BOD Meeting – Thursday, August 18 at 5:30 p.m.
- September BOD Meeting – Thursday, September 15 at 5:30 p.m.
- October BOD Meeting – Thursday, October 20 at 5:30 p.m.
- Annual Meeting – Thursday, November 17 at 5:30 p.m.
- December BOD Meeting – Thursday, December 15 at 5:30 p.m.
- January BOD Meeting – Thursday, January 19 at 5:30 p.m.
- February BOD Meeting – Thursday, February 16 at 5:30 p.m.
- March BOD Meeting – Thursday, March 16 at 5:30 p.m.
- April BOD Meeting – Thursday, April 27 at 5:30 p.m.
- May BOD Meeting – Thursday, May 18 at 5:30 p.m.
- June BOD Meeting – Thursday, June 15 at 5:30 p.m.
- July BOD Meeting (IF NECESSARY) – Thursday, July 20 at 5:30 p.m.

ADJOURNMENT

VOTE: Ron Lagasse made a motion to adjourn. Lyle Pirnie seconded the motion.

The motion was approved 6-0 (Gideon Gaudette, Lyle Pirnie, Scott Smith, Chris Frost, Ron Lagasse and Betty Poirier voted in favor of the motion)

The meeting was adjourned at 7:11 p.m.

Respectfully submitted by Peter Gay (Executive Director) and reviewed by Chris Frost (Clerk).